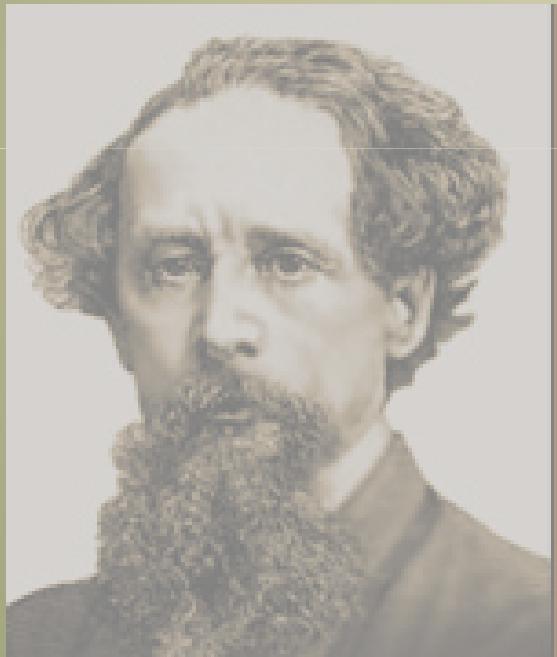


Great Expectations or Mass Extinction?

Public libraries in an informed society



Glasgow, some day in April 2008 - FRISO VISSER

- A reference: Info on the Dutch scene
- Some stats
- Some products and services
- Great expectatiosn or mass extinction?
- Conclusions

The Dutch scene

- 16 million people
- 150 public library organisations
- 1100 outlets
- 4 million members
- 6 million using libraries
- 100 million loans / year
- 30 million articles retrieved from digital repositories



Some stats (NL 2007)

- 86% households PC
 - 83% internet connection
 - 74% broadband (52% EU average)
-
- 90% population 12-74 yr owns a PC
 - 88% internet
 - 79% broadband
-
- 66% e-shopper (50% Eu average)
 - 12% has concerns about privacy....

Some more stats (NL 2007)

- Increase of impact of internet on:
- Communication 94% (email & chat)
- Search for info 89% users
- Gaming 56%
- Travel 54%
- News (newspapers) 45%
- Software download 43%
- Radio/TV 42% (runner up)

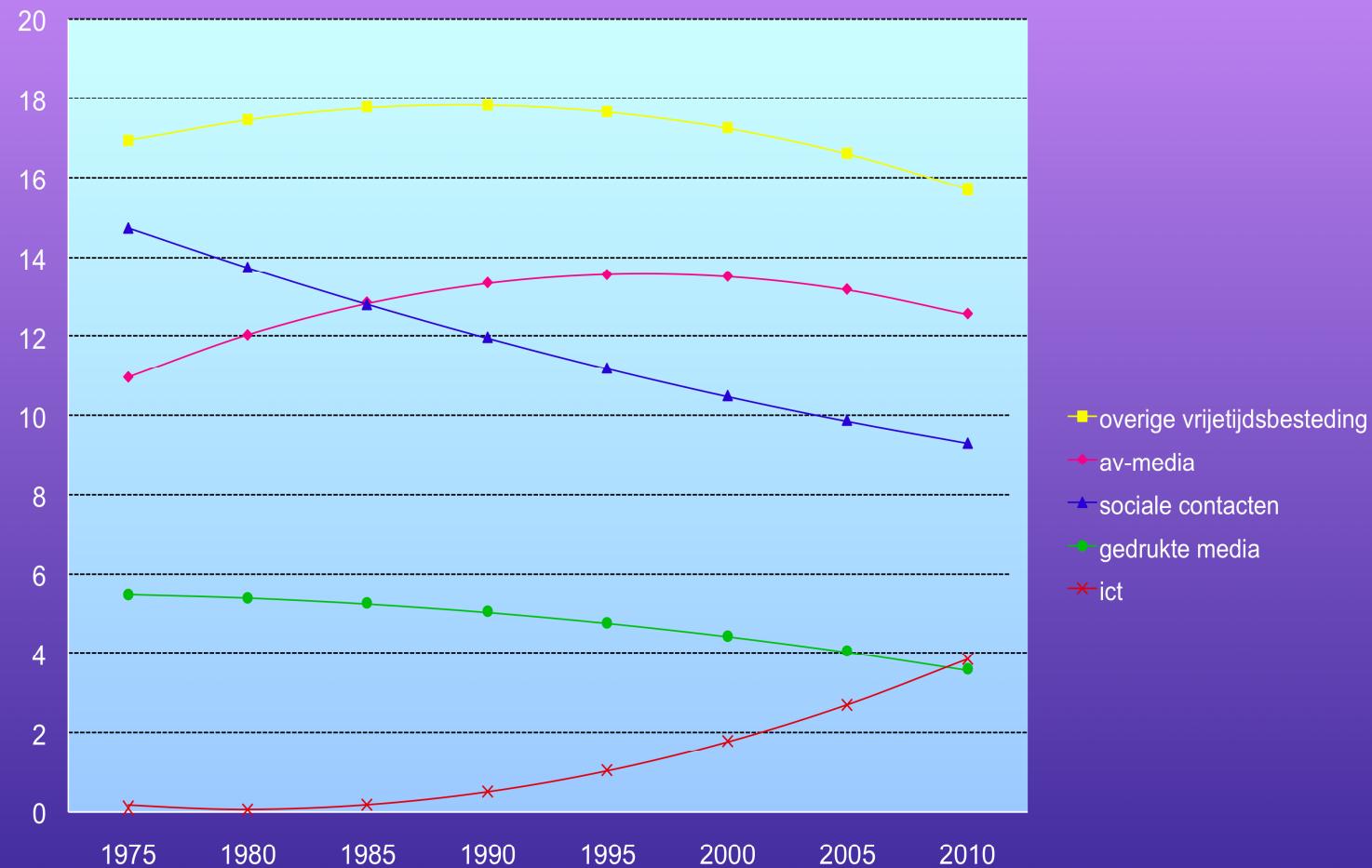
Even some more stats (NL 2007)

Use of internet related to government services

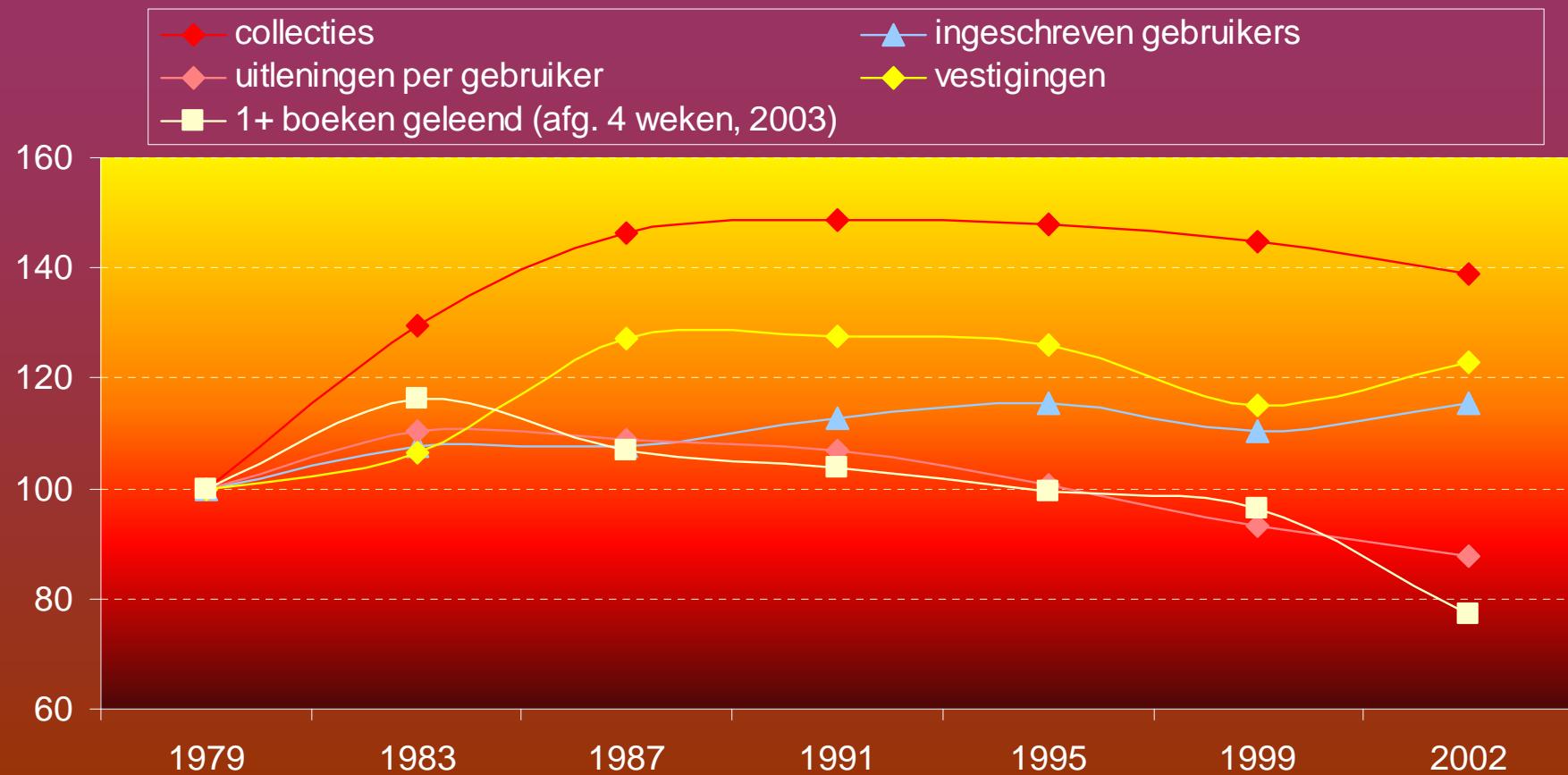
1. Tax (absolute winner)
2. Job search
- 3. Public Libraries !**
4. Study/school
5. Police contacts
6. Subsidies and social security

Consumption of Leisure time

Consumption in time of mass media etc. in hours per week



openbare bibliotheken: aanbod, uitrusting en gebruik, 1979-2002
(geindexeerd, 1979=100)



$$1 + 1 = -3$$

Reading of traditional media
loans in public libraries
Membership
(how about the cash cow)



New media in public libraries



Establishing a digital library: BNL

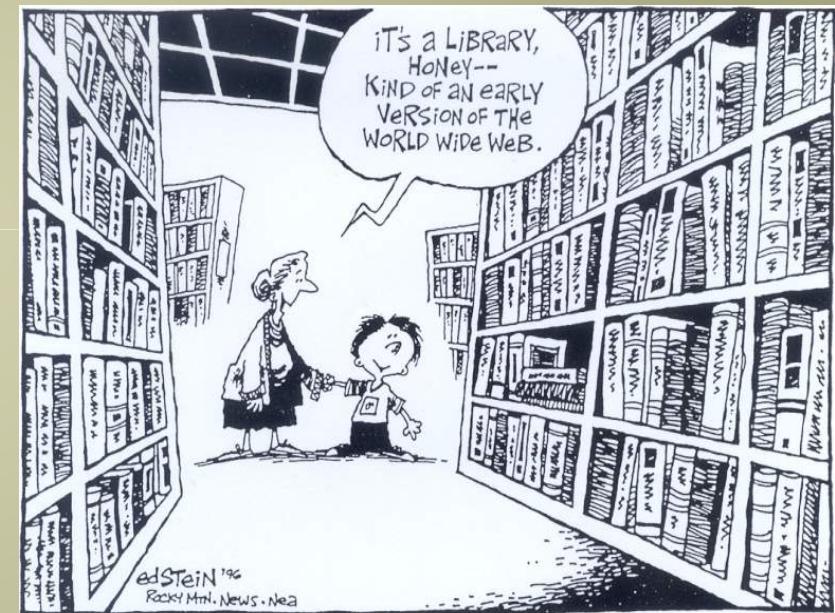
- established Nov 2001
- businessplan+ updates
- co-financing: members
VOB, government, projects

Did it change the perspective?



BNL products & services

- Content ~
- Portal site -
- Find a local library +
- News, special interest ~
- **Literature/culture** ++
- Information desks +
- School library ++
- Catalogue +
- Ordering online +
- supporting local libraries ~

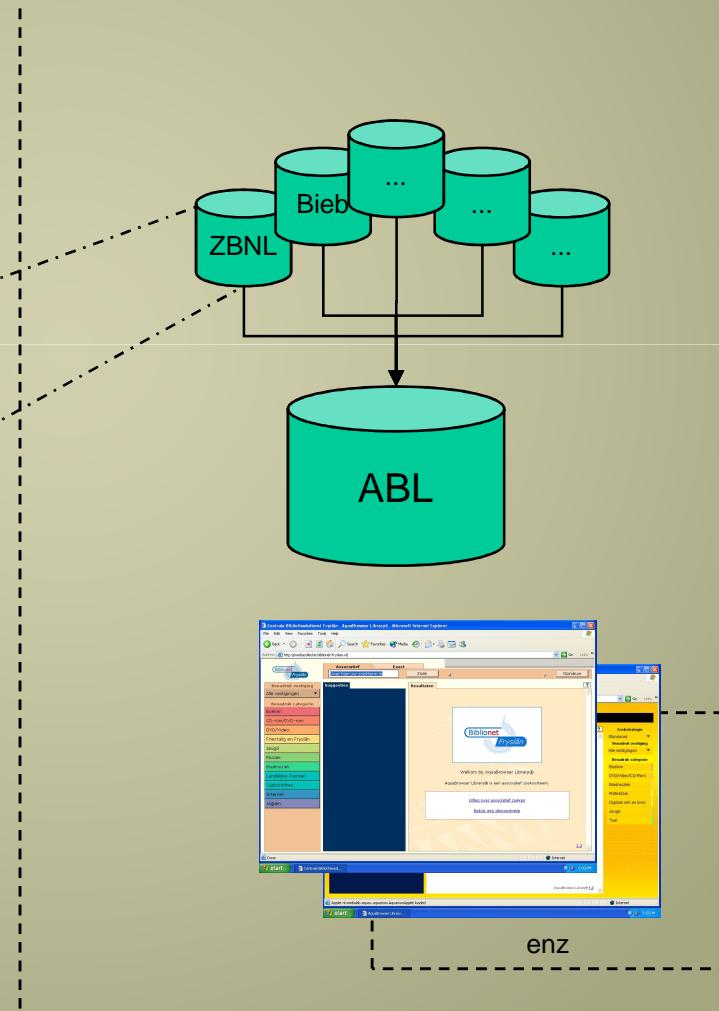
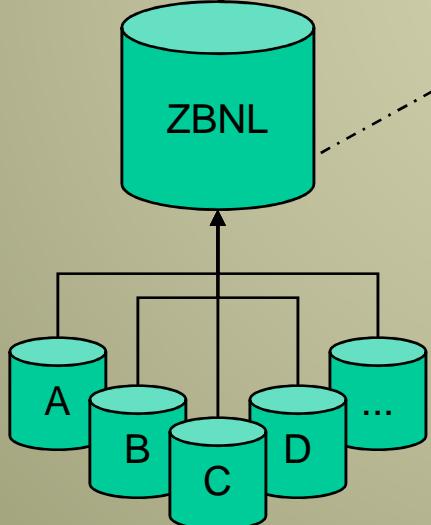
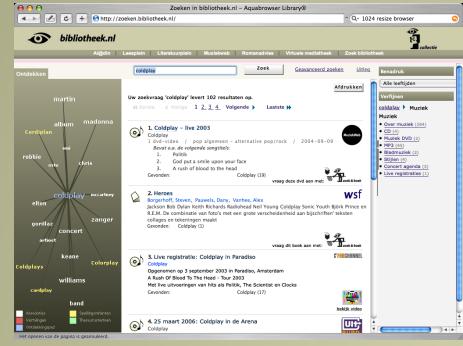


... some examples to follow



bibliotheek.nl > ABL

landelijk
(zoeken.bibliotheek.nl)



lokaal (ABL)

enz

Jeugdbieb - Hoofdsite

http://www.jeugdbibliotheek.nl/

virtuele jeugdbibliotheek

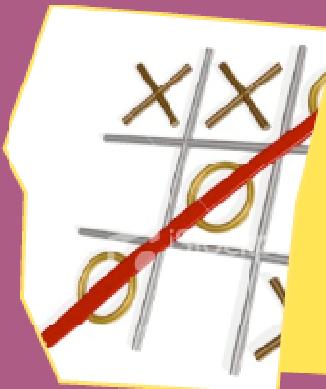
DE_VIRTUELE_JEUGDBIBLIOTHEEK/



lezen

**Nieuw op lezen:
boekenlijstjes!**

Lijstjes zijn altijd leuk.
Vanaf nu vind je onder
lezen een heleboel top 10
boekenlijsten.



doen

Boter, kaas en eieren
Speel het spel tegen je
computer en kun jij winnen
van je PC?



kijken & luisteren

**Harry Potter and the Order
of the Phoenix.**
Vanaf 12 juli in de bioscoop
!

zoeken

zoekterm: Verstuu

stel een vraag

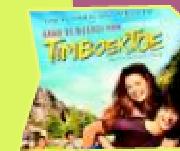
mijn vraag: Verstuu

site hulp

de bieb in jouw buurt

mijn woonplaats: 

informatie en links



nieuws

Avonturier vermist
Steve Fossett de
luchtballonreiziger is niet
teruggekeerd van een
vlucht.

Timboektoe: de film
Naar de boeken van Carry
Slee en binnenkort in de
bioscoop te zien.

school

Gedoe om volkslied

Images for the future



NIBG, Filmmuseum, NA, CDR, KL, VOB
Restauratie, Conservering, Digitalisering
Contextualisering - onderwijs

pilots OB:

DOK Delft

Zeeland

Groningen

Heerlen

Storyboard of my life

Archief Regionale Televisie

Gaswinning

Mijnen, Harrie Geelen



G!DS

“G!DS”

**The ultimate public guide
Collecting information, powered by PL
Creating trusted, up to date resources
for specific communities
f.e. Health and care information**



Mass extinction of libraries?

For those who want a quick summary of a few of the things that we anticipate will become extinct in coming years:

- 2009:** Mending things
- 2014:** Getting lost
- 2016:** Retirement
- 2019:** Libraries
- 2020:** Copyright
- 2022:** Blogging, Speleeng, The Maldives
- 2030:** Keys
- 2033:** Coins
- 2036:** Petrol engined vehicles
- 2037:** Glaciers
- 2038:** Peace & Quiet
- 2049:** Physical newspapers, Google
- Beyond 2050:** Ugliness, Nation States, Death

A fact in 2019 According to Ross Dawson, CEO of Advanced Human Technologies...

See:

http://www.rossdawsonblog.com/weblog/archives/2007/10/extinction_tilist.html

Great expectations?

Adding value !!!!

- sharing a search tool
 - my library
 - predefined search
- looking for a niche (young library)
- working with heritage
- independent information services
- serving communities & hosting ccc
- creating thematic channels

Great expectations?

Adding value based on

- Selectiveness – ‘library intervention’
- Domain specialisation (network!) + creating thematic channels
- filling the information literacy gap
- claiming a knowledge space (literature)
- key role in reading and learning (proactive)
- inclusiveness and access to public information

- adding service + comfort to existing services

- Traditional role of libraries is decreasing
- The digital taking over
- Traditional service in a digitale library:
 - **collection** ("content")
 - **catalogue** ("search tools")
 - **ordering**("zoek&boek")
 - **information service** ("al@din")
 - **education** ("schoolbieb.nl")
 - **reading**("literatuurplein, leesplein, romanadvies")
- Adding value & new services
 - Developing DJB, BvdT, My Discoveries



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